## Karamba Security CEO Chosen to Accompany Michigan Governor Rick Snyder on Israeli Cybertech Mission

HOD HASHARON, Israel and ANN ARBOR, Mich. — Jan. 12, 2017 – <u>Karamba Security</u>, a provider of autonomous cybersecurity software for connected and autonomous vehicles, today announced that its CEO Ami Dotan has been chosen to join Michigan Governor Rick Snyder's delegation to Israel. Governor Snyder will also be a keynote speaker at <u>Cybertech Israel</u>, Jan. 30 – Feb. 1, 2017.

Michigan's economy is based primarily on automotive industry employment and sales. According to Navigant Research, 129 million autonomous-capable vehicles are expected to be sold from 2020 to 2025. Before that happens to any significant degree, people using connected and automated vehicles must trust that vehicles are adequately protected from malware.

Automotive cybersecurity is widely acknowledged as a pressing problem for the automotive industry. Navigant Research Senior Research Analyst Sam Abuelsamid concurs, stating, "Connected and autonomous vehicles must go hand-in-hand with autonomous cybersecurity to enable safe adoption."

Karamba's Autonomous Security addresses the automotive industry cyber risks and enables automotive technology providers to achieve the goals set out in the U.S. Department of Transportation's <u>guidelines for the safe deployment of autonomous cars</u>.

It is for this reason and the strong traction Karamba Security is seeing among Michiganbased auto industry companies that Dotan was offered to join Governor Snyder's delegation.

"I am honored to take part in the governor's delegation to Israel," said Dotan. "Since relocating to Michigan, I have been privileged to meet and engage with a pre-eminent team of professionals across the car industry, learn about their security needs, and acquaint them with Karamba's Autonomous Security product suite. Being selected to take part in the governor's mission is a way for us at Karamba Security to continue building bridges between the Israeli cybersecurity community and the Michigan-based car industry."

In April of 2016, Karamba Security emerged from stealth to spotlight, owing to its unique offering of preventing cyberattacks with zero false positives. Within three quarters, the company's Autonomous Security product is being evaluated with eight different proofs of concept, and in the pipeline are dozens of other companies.

Last week at CES in Las Vegas, Karamba and FEV, a leader in the development and testing of electronics systems and subsystems for Advanced Driver Assisted Systems

(ADAS), demonstrated how their joint cybersecurity technology solutions can keep selfdriving cars safe from hackers. Karamba Security's demo at FEV's suite accommodated dozens of meetings in three days, reinforcing the high level of interest in Karamba's Autonomous Security's cyber prevention with zero false positives.

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## Resources

<u>Autonomous Security</u> <u>Karamba Security Approach</u> <u>Karamba Security FAQ</u>

## **About Karamba Security**

Karamba Security provides industry-leading autonomous cybersecurity solutions for connected and autonomous vehicles. Karamba's software products automatically harden the ECUs of connected and autonomous cars, preventing hackers from manipulating and compromising those ECUs and hacking into the car. Karamba's Autonomous Security prevents cyberattacks with zero false positives, no connectivity requirements and negligible performance impact. More information is available at <u>www.karambasecurity.com</u>.